Adobe Experience Manager enables significant operational efficiencies at global NGO

Reduced content authoring time by 33%+

Across the entire site and 60-75% increase in creating new country pages

Reduced future development budget

Due to reusable components resulting in a savings of $3000 CAD per use case

30x increase in operational efficiency

Due to rapid creation of new pages with dynamic charts and no duplication of configurations required

The NGO
is a global
organization

that promotes monetary and economic stability. The client had no way of using templated sections when creating new websites and had to create them all from scratch, so they engaged Munvo to leverage AEM for operational efficiency.

The NGO's goal

was to implement a dynamic chart integrated with site data. To accomplish this, they had to create new components for a new website property, however, they did not have reusable components to support it and most of the authoring was hard-coded, manually edited HTML..

Munvo leveraged
the integration
with AEM

to create new reusable components for the site to eliminate the use of manual HTML editing, to create dynamic page templates to reduce duplicated content authoring, and to create a dynamic chart utilizing AEM page authoring to eliminate duplicated content.

Munvo enhanced the current AEM installation

to reduce content authoring time allowing **for quicker time to market for new pages** with quick information deployment to end consumers.

> " Creation of reusable and dynamic components is key to accelerating the efficiency of content authors within AEM. By creating a dynamic authorable chart for this client, they are able to deliver relevant information on the new web property rapidly and accurately with a small authoring team.

Henry Rosvick
Munvo AEM Practice Lead

30× Increase in Efficiency

Munvo's solution took all existing content pages to build reusable AEM templates. In addition, chart data loading was reconfigured from many files to a single file. As a result, the NGO is now able to stand-up new website properties quicker than before and with lower cost.

pages of content converted to AEM best practices **50+**

chart data loading files reduced to a single file **60+**

reduction of content authoring time **33%**

$3000 Saving per use case

30× Increase in operational efficiency