

Unlock the Power of SMS Marketing: Join Our Free Workshop



Munvo's SMS Gateway enables real-time communication between businesses and customers via mobile messaging. Its ability to create tree-like conversation flows and push SMS number lists to designated short or long codes helps businesses expand and enhance their mobile marketing efforts, allowing for more direct and personalized interactions.

NATIVE INTEGRATION



What Can You Expect from the Workshop?

- 1 Identifying and Resolving Performance Bottlenecks**
 - Gain insights into common performance issues affecting your dashboards.
 - Learn practical solutions to enhance the speed and reliability of your reporting.
- 2 Leveraging Einstein for Quick Marketing Insights**
 - Explore out-of-the-box Einstein features that provide rapid insights without complex development.
 - Understand how to harness these tools for more efficient decision-making.
- 3 Unlocking Underutilized Features and Advanced Use Cases**
 - Discover lesser-known Salesforce features that can significantly enhance your platform's capabilities.
 - Delve into advanced use cases to maximize the effectiveness of your Salesforce instance.
- 4 Dynamic Data Archiving Strategies**
 - Learn techniques for managing data dynamically, keeping detailed records of recent data while summarizing older information.
 - Ensure your team has access to the right data at the right time, improving operational efficiency.
- 5 Utilizing Activation Center for Agile Campaign Management**
 - See how Activation Center can help you quickly adjust your campaign strategies based on real-time decision points.
 - Explore automated adjustments to keep your marketing efforts responsive and effective.
- 6 Open Forum: Q&A and Expert Feedback**
 - Engage with experts to ask questions and receive tailored advice on optimizing your Salesforce environment.
 - Discuss challenges and share experiences with peers to broaden your understanding.

Who is This Designed For?



Do you manage a team responsible for cross channel marketing or customer experience management?



Are you on the leadership team and beginning to compare different solutions for SMS/MMS Marketing?



Are you a hands-on user of Adobe Campaign, SFMC or a similar tool and want to see what SMS Gateway could do for you?

Register now



Interested? Get in touch with our Experts!

Online



Sales

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Format: Online, instructor-led event (MS Teams)