

Munvo empowers your Campaign team by offloading the workload associated with upkeep of your marketing solution allowing your team to focus on what matters most to driving business growth - customer engagement.

**Administer your platform**  
following industry best practices

**Analyze and debug**  
campaign logic or technical issues

**Optimize performance** of campaigns, servers, and databases

**Automate** campaigns, alerts, and reporting

**Integrate** your marketing platform with internal or external solutions

Perform **upgrades, hotfixes, and server maintenance**

## Munvo's Unica® Practice

Since 2005, Munvo has worked with over 70 enterprises on diverse projects involving Unica Marketing Solutions. What began as Unica technology implementations and upgrades expanded into a comprehensive set of Munvo services.



### Implementation

Effectively implement technologies to fortify marketing operations.



### Marketing Transformation

Reinvent your approach to marketing with a clearly defined vision



### Data & Analytics

Secure and validate your data for optimal reliability



### Marketing Operations

Drive marketing success with a mature operational model



Automotive



Retail



Banking



Technology



Healthcare



Telecommunication



Loyalty



Travel

## Proven Unica Expertise

Our certified specialists can help you drive the most value from your MarTech investment.

- Since 2005 experts in MarTech
- 500+ Marketing Solutions Projects Delivered
- 120+ Enterprise Customers
- 100+ Consultants and Developers

## Munvo's Strategic Partners



### Getting in Touch

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