

Mastering Salesforce Intelligence:



Salesforce Intelligence, formerly Datorama, is a platform that unifies and analyzes data from multiple marketing channels, providing real-time insights and automated reporting. It helps businesses optimize campaigns, measure success, and make data-driven decisions through advanced analytics and customizable dashboards.



Is your Salesforce Intelligence instance truly working for you, or are you leaving untapped potential on the table? In a world where data-driven decisions can make or break your marketing strategy, understanding the full capabilities of your tools is no longer optional—it's essential.

Join us for an engaging 60-minute session where we'll tackle the common performance issues that might be holding you back, reveal how Einstein can deliver lightning-fast insights with minimal effort, and uncover powerful Salesforce features that are often overlooked.



What Can You Expect from the Workshop?

1

Common Performance Issues and Solutions:

Identify and resolve performance bottlenecks that may be affecting your dashboard visuals, ensuring smoother and more reliable reporting.

2

Leverage Einstein for Quick Insights:

Discover how to utilize out-of-the-box Einstein features to gain faster marketing insights without the need for extensive development work.

3

Underutilized Features & Advanced Use Cases:

Explore often overlooked Salesforce features that can be leveraged to get more out of your instance, enhancing both efficiency and effectiveness.

- Learn how to dynamically archive data, keeping granular records for recent data and summaries for older data, ensuring you have the right information at your fingertips.
- See how Activation Center can swiftly raise decision points and automatically adjust your campaign strategy, keeping your marketing efforts agile and responsive.

[Register now](#)



Interested? Get in touch with our Experts!

Online



Sales

sales@munvo.com

+1.514.223.3648

Format: Online, instructor-led event (MS Teams)