

Hands-On Adobe Experience Manager: Join Our Free Workshop



Adobe Experience Manager (AEM) is a platform for managing and delivering personalized digital experiences across websites, apps, and social media. It integrates with Adobe tools to streamline content creation, asset management, and customer engagement, helping businesses optimize and unify their digital interactions.

What Can You Expect from the Workshop?

1

Welcome & Introductions

- Meet fellow attendees and our AEM experts.
- Share your current role, experiences, and what you hope to gain from the workshop.

2

Munvo & AEM: Transforming Digital Experiences

- Get introduced to Munvo, a trusted partner with 20+ years of marketing technology expertise.
- Learn how AEM powers leading organizations by enabling seamless content management, asset management, and customer communications.

3

Adobe Experience Manager Overview

- Discover the key components of AEM, including AEM Sites, AEM Assets, and AEM Forms.
- Learn how to leverage AEM's API-first architecture to deliver personalized, multi-channel digital experiences at scale.

4

Interactive Hands-On Sessions

- **Build Stunning Websites with AEM Sites:** Create and customize web pages using AEM's modular components.
- **Master Asset Management with AEM Assets:** Streamline your digital asset workflows with tagging, approval, and distribution processes.
- **Create Seamless Forms with AEM Forms:** Build dynamic forms, capture data, and automate business processes with ease.

5

Q&A and Networking

- Bring your questions! Our experts are here to help you optimize your AEM strategy.
- Connect with peers in the industry and share insights on leveraging AEM for business growth.

Who is This Designed For?

AEM Sites

- Managers and Directors of Content Marketing Teams
- Marketing Leadership looking to compare content management solutions
- Current users of other content management solutions who are interested by AEM

AEM Assets

- Managers of Content Marketing teams looking to modernize their asset management process
- Leadership looking to compare digital asset management solutions

AEM Forms

- Marketing Managers and Directors focused on conversion and data collection
- Leadership looking to compare form management and user engagement solutions

Register now



Interested? Get in touch with our Experts!

Online



Sales

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Format: Online, instructor-led event (MS Teams)