

# Hands-On Adobe Campaign Classic V8 WebUI: Join Our Free Workshop

Adobe Campaign Classic V8 WebUI is a browser-based interface that streamlines the management of marketing campaigns. It allows marketers to easily handle tasks like audience segmentation, campaign execution, and reporting without the need for a desktop application. The WebUI provides real-time access to campaign tools, making it more convenient and flexible for users to manage large-scale marketing efforts across different devices.

## What Can You Expect from the Workshop?

1

### Overview of Adobe Campaign v8 and the new WebUI

- Discover how Adobe Campaign's new features can facilitate and streamline content creation for multi-channel communications.
- Discover the new Drag and Drop Email builder designed for marketers with less technical background.

2

### Interactive Exercise: Getting Started with the Adobe Campaign v8

- Dive into the basics of setting up Adobe Campaign v8.
- Follow a guided walkthrough from setting up your audience up to sending an email delivery.
- Deep dive into the simplified ways of segmentation and personalization.

3

### Q&A Session

- Get answers to your questions and learn how to overcome common challenges with Adobe Campaign v8.

4

### Next Steps and Resources

- Find out about additional resources and support options available to help you continue your Adobe Campaign v8.
- Learn about further training opportunities and how to continue being engaged with Munvo experts.

## Who is This Designed For?



Are you a hands-on user of Adobe Campaign or a similar tool and want to see how Adobe Campaign v8 could help you reduce the time from campaign creation to campaign execution?



Are you on the leadership team and beginning to compare different solutions for multi-channel campaign execution and want an unbiased overview?



Do you manage a team responsible for orchestrating multi-channel campaigns?



Are you being held back by a lack of technical knowledge?

**Register now**



Interested? Get in touch with our Experts!

Online

Sales



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Format: Online, instructor-led event (MS Teams)